

# Advisory Services

## Assessment, Benchmarking, Strategy and Implementation Support

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CEP offers data driven strategic advising to foundations and donors establishing foundations to help them better understand and improve their effectiveness. CEP works with both individual funders and with groups of funders. CEP's Advisory Services leverages CEP's deep knowledge about philanthropy and what is important to foundation stakeholders, its proprietary and comparative data sets, and its proven capacity for rigorous and objective analysis to support its clients.

While each of our engagements are customized, the following are examples of how CEP helps funders understand and improve their effectiveness. Please be in touch to learn more about how we can support you:

**Overall Assessment of Effectiveness**—Using CEP's definition of foundation effectiveness as our framework, CEP collects and analyzes the information and examples a funder needs to determine its capacity, effectiveness and opportunities for improvement

**Customized Benchmarking**—CEP provides customized data collection and analysis, including operational benchmarking, customized surveys, focus groups, interviews, and comparisons to other funders

**Supporting Implementation**—CEP coaches board and staff teams as they develop their own action plans to improve performance

**Creating Organizational Performance Indicators**—CEP structures board and staff team efforts to develop and use organizational performance indicators to track progress, learn from experience, and modify their plans as appropriate

**Building Capacity**—CEP designs and delivers workshops and other group learning opportunities for boards and staff within one foundation or with groups of foundations to improve their effectiveness

**Contact us** if you are interested in learning more about how CEP can help you.